



Generate Non-Dues Revenue for Your Chamber

Finding sources of Non-Dues Revenue for a Chamber of Commerce is one of the easiest ways a chamber can grow its business. Not only can Non-Dues Revenue strengthen budgets, but it can also provide a more steady income stream when membership dues fluctuate.

1. Advertising Space for Members—Help your members get their name out by selling advertising space on your website which includes pictures and colored text. Your Members benefit from the traffic seeing their advertisements and your Chamber generates non-dues revenue.

2. Enhanced Listings in your Business Directory—Enhance your Members' listings by including additional information and offering visual enhancements such as color and images to make them stand out from the crowd. This simple solution provides your chamber with additional non-dues revenue and makes your Members noticeable.

3. Sponsored Ads for Business Categories—Allow your Members to place ads at the top of their business category listing, so they are always seen first when someone searches your directory. These ads link to the member's website or another page of their choosing. The non-dues revenue from these ads provides a win-win for both your Members and your Chamber.

4. Job Posting Opportunities for Members—Help your members fill their job openings with an online job search which allows members to post jobs from within their Member Account. Offer this benefit free of charge, or upsell this service to generate additional non-dues revenue.

Get started generating non-dues revenue by following these tips. Contact us at Chamber Data Systems, to learn how to implement them using CC-Assist!

Questions? Request Additional Information?

Contact us today at 972-233-1299 or send us an [email](#).